



EUROPE

2025

ITALY



Italy offers an unforgettable experience filled with rich history, world-class art, breathtaking landscapes, and exceptional cuisine, making it a perfect destination for every type of traveller.

What type of Italian holiday are you planning?

A cultural trip, a relaxing beach holiday, or maybe exploring its vineyards and countryside?

Here are some key highlights:

Rome:

Why visit: Italy's capital is a treasure trove of ancient history, art, and culture.

Must-see sights:

Colosseum: The iconic symbol of Rome, offering a glimpse into ancient Roman gladiatorial contests.

Vatican City: Home to St. Peter's Basilica, the Sistine Chapel, and the Vatican Museums, packed with masterpieces by artists like Michelangelo and Raphael.

Pantheon: A stunning ancient Roman temple.

Trevi Fountain: Toss a coin in to ensure your return to Rome.

Food to try: Roman classics like carbonara, amatriciana, and suppli (fried rice balls).

Florence (Firenze):

Why visit: Birthplace of the Renaissance, Florence is a city of artistic and architectural wonders.





Chianti region: Explore vineyards and enjoy wine tastings.

Activities: Visit olive groves, take cooking classes, or explore the countryside on a Vespa or by bike.
Food to try: Pappardelle al cinghiale (pasta with wild boar), and cantuccini (almond biscuits) with vin santo.

Milan:

Why visit: Italy's fashion and design capital, Milan is also a hub for art and culture.

Must-see sights:

Duomo di Milano: The grand Gothic cathedral.

The Last Supper: Leonardo da Vinci's iconic mural.

Galleria Vittorio Emanuele II: A stunning 19th-century shopping arcade.

Food to try: Risotto alla Milanese (saffron risotto) and cotoletta alla Milanese (breaded veal cutlet).

Sicily:

Why visit: Italy's largest island offers a blend of ancient history, stunning landscapes, and unique cuisine.

Must-see sights:

Valley of the Temples in Agrigento: Ancient Greek ruins.

Mount Etna: Europe's largest active volcano.

Taormina: A charming town with views of the sea and the ancient Greek theater.

Food to try: Arancini (fried rice balls), caponata (eggplant stew), and cannoli.

Things to Do in Italy

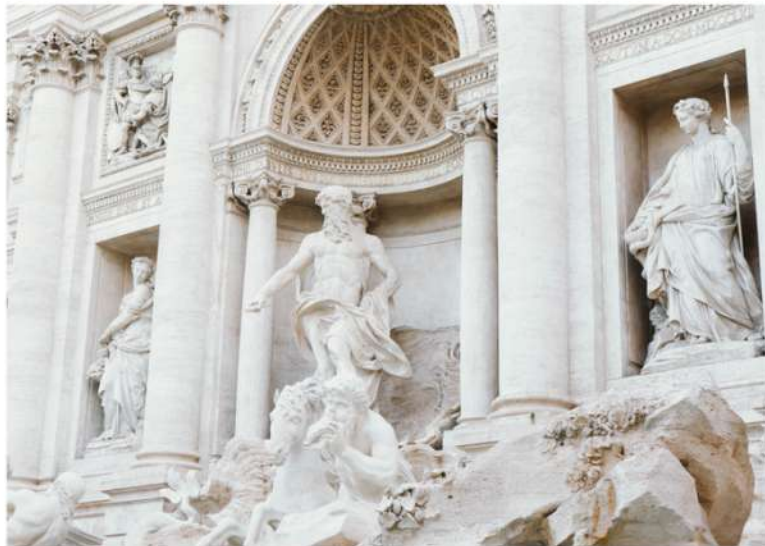
Wine Tasting: Italy is home to world-famous wine regions like Tuscany, Piedmont, and Veneto. Visit wineries and vineyards for tastings of Chianti, Barolo, Amarone, and more.

Art and Culture: Italy is synonymous with art, especially the Renaissance. Visit museums, galleries, and historic sites showcasing works by Michelangelo, Leonardo da Vinci, Botticelli, and Raphael.

Cuisine and Cooking Classes: Italian food is world-renowned. You can take cooking classes to learn how to make pasta, pizza, or Tuscan dishes, or simply indulge in the local cuisine.

Beach Holidays: Italy has gorgeous coastlines, with popular beach destinations like Sardinia, Sicily, Amalfi Coast, and Puglia.

Shopping: Italy is a fashion hub, with Milan being the top destination for luxury shopping. Florence is also known for its leather goods.



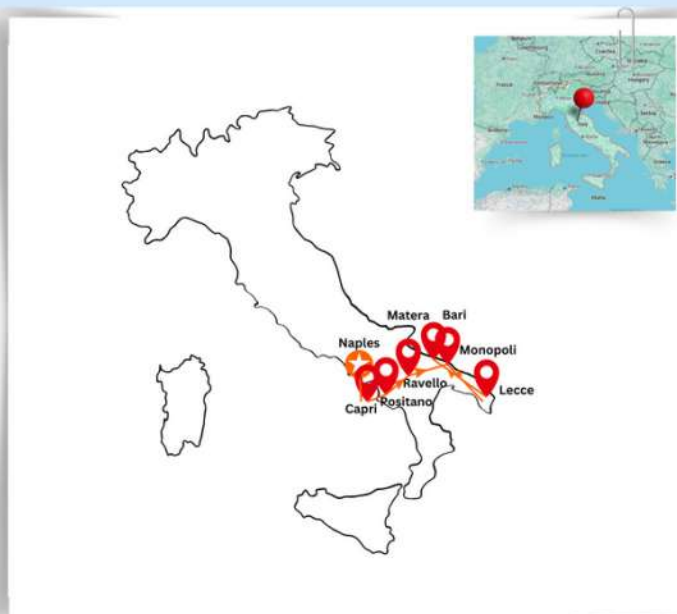
Best Time to Visit

Spring (April to June): The weather is mild, and the crowds are smaller than in summer.

Autumn (September to October): Another great time with cooler weather, especially for wine harvests and fewer tourists.

Summer (July to August): Hot and crowded, especially in popular destinations like Rome, Venice, and the Amalfi Coast. However, this is the best time for beach holidays.

Winter (November to March): Italy's off-season. It's a good time to explore cities without the crowds, and if you enjoy skiing, the Alps and Dolomites are ideal winter destinations.



10 Day Sample Itinerary of Italy

Day 1



Arrive in Naples & Transfer to Sorrento
Morning: Arrive in Naples. If time allows, explore Naples briefly by visiting the Spaccanapoli district or enjoying a true Neapolitan pizza.
Afternoon: Transfer to Sorrento (1-hour drive/train). Check into your hotel and take some time to stroll around the historic center of Sorrento, famous for its coastal views and lemon groves.
Evening: Enjoy dinner overlooking the Bay of Naples with a view of Mount Vesuvius.

Day 2



Day Trip to Capri
Morning: Take a ferry from Sorrento to Capri (about 30 minutes).
Visit the Blue Grotto (weather permitting) and explore the island's luxurious Piazzetta. Take the chairlift to Monte Solaro for breathtaking views.
Afternoon: Stroll through the Gardens of Augustus and walk along the Via Krupp path for stunning views of the cliffs and Faraglioni rock formations.
Evening: Return to Sorrento for dinner in a local trattoria.

Day 3



Sorrento to Amalfi Coast – Positano & Amalfi
Morning: Check out from Sorrento and drive or take a bus to Positano (40-minute drive). Spend the morning exploring Positano's charming streets, boutique shops, and beaches like Spiaggia Grande.
Afternoon: Continue to Amalfi (30 minutes from Positano). Visit the Amalfi Cathedral and explore the historic center. Enjoy a leisurely walk along the marina.
Evening: Check into your hotel in Amalfi or Ravello and enjoy a seafood dinner overlooking the Mediterranean.

Day 4



Amalfi Coast – Ravello & Path of the Gods
Morning: Visit Ravello, a quieter hilltop town known for its stunning villas and gardens. Explore Villa Cimbrone and Villa Rufolo, offering panoramic views of the coastline.
Afternoon: If you're up for a hike, take the Path of the Gods (Sentiero degli Dei), which offers some of the best views of the Amalfi Coast. The trail runs from Bomerano to Nocelle near Positano.
Evening: Return to your hotel for a relaxing dinner.

Day 5



Amalfi to Matera
Morning: Check out and head to Matera in Basilicata (about 3.5-hour drive).
Afternoon: Arrive in Matera, one of the world's oldest continuously inhabited cities and a UNESCO World Heritage site. Check into a Sassi (cave hotel) for a unique experience.
Explore the ancient cave dwellings (Sassi di Matera) and visit sites like Casa Grotta and San Pietro Caveoso.
Evening: Enjoy dinner in one of Matera's cave restaurants.

Day 6



Matera to Alberobello & Ostuni (Puglia)
Morning: Drive to Alberobello (1-hour drive) to see the famous trulli houses, the white, cone-roofed structures that are unique to this area. Stroll through Rione Monti and learn about the history of these distinctive buildings.
Afternoon: Continue to Ostuni, the "White City" of Puglia (1-hour drive). Walk through its picturesque old town, and explore its whitewashed houses, narrow streets, and views over the olive groves.
Evening: Stay overnight in Ostuni or a nearby masseria (a traditional farmhouse) and enjoy a farm-to-table dinner featuring local produce and olive oil.

Day 7



Polignano a Mare & Monopoli
Morning: Drive to Polignano a Mare (30 minutes from Ostuni). This coastal town is famous for its dramatic cliffs, crystal-clear water, and Lama Monachile beach. Take a walk along the cliffs and enjoy a coffee at a café with sea views.
Afternoon: Visit Monopoli, a nearby seaside town with a lovely historic center. Wander through its narrow streets, and visit Monopoli Cathedral and the port area.
Evening: Return to your accommodation in Ostuni or Polignano a Mare.

Day 8



Lecce – The Florence of the South
Morning: Head to Lecce, the heart of the Salento region (1.5-hour drive). Known as the "Florence of the South," Lecce is famous for its Baroque architecture. Visit Piazza del Duomo, Basilica di Santa Croce, and the Roman Amphitheatre.
Afternoon: Explore the city's artisanal shops and enjoy some pasticciotto (a local pastry) and caffè leccese (iced coffee with almond milk).
Evening: Stay overnight in Lecce and enjoy a dinner of local dishes like orecchiette pasta and negroamaro wine.

Day 9



Gallipoli – Coastal Puglia
Morning: Drive to Gallipoli, a charming fishing town on the Ionian coast (40 minutes from Lecce). Visit the Castello di Gallipoli and the old town, which is located on a small island.
Afternoon: Relax on one of Gallipoli's beaches like Baia Verde or take a boat trip around the coast.
Evening: Return to Lecce or stay overnight in Gallipoli and enjoy a seafood feast at a seaside restaurant.

Day 10



Lecce to Bari – Departure
Morning: Drive to Bari (about 1.5-hour drive), the capital of Puglia, where you can explore the historic old town, Basilica di San Nicola, and the seafront promenade.
Afternoon: Depending on your departure time, enjoy some final shopping or a relaxing meal before heading to Bari Airport for your flight home.